



CASE STUDY

Plastics Plus

OGL and Plastics Plus celebrate a quarter of a century working together

Since Plastics Plus opened their business in 1991 they wanted a reliable, effective IT system from the beginning. OGL's software helped give them the head start they needed to achieve their goal in becoming the UK's leading independent supplier of plastic sheeting products.

Throughout the years, as Plastics Plus has progressed OGL has adapted their award winning software, prof.ITplus, to suit their needs allowing them to take their business to the next level and separate them from the competition.

OGL has had a long relationship with Plastics Plus, who celebrated their 26th year in business in 2017. We caught up with their Managing Director who started the business with his father and similar to OGL, is still very much a family business focusing on loyalty, integrity and family values.



About Plastics Plus

Plastics Plus is a stockist and distribution company based in Wolverhampton. They have developed into the UK's leading supplier of plastic sheet material. Starting with only four employees back in 1991 they now have almost 50 members of staff working within their offices and warehouse.

They supply to a wide range of markets with products designed for use in many street furniture applications such as bus shelters, street advertising, smoking shelters, and telephone kiosks.

“ We're proud to work with OGL; we get good support and as a long term customer we have always enjoyed great service. ”
Plastics Plus, Wolverhampton

PLASTICS PLUS LTD
More than just Plastic

“ Stock management is important to us and prof.ITplus enables us to record stock and pricing accurately ”

“When we started the business back in 1991, we wanted to invest in a good software package that would give our business a head start. OGL’s software was recommended to us by a customer. Stock management is important to us and prof.ITplus enables us to record stock and pricing accurately thereby reducing the amount of excess stock that we hold. The integrated CRM module also ensures we capture valuable information about our individual customers. By choosing OGL it allowed us to control our business in a unique way compared to a lot of companies in our industry in that we know exactly what is going on within the business at any one point. It really gave us that head start that we needed.

“The CRM and the sales order modules are imperative for us. When the sales staff are on the phone they need information quickly. The CRM allows them to find information about the customer, to check prices, check stock availability and allows you to enter an order all at one given time.

“Our prof.ITplus software is continually updated to ensure we stay ahead of our customer needs.

“OGL offers a wealth of knowledge and experience having worked with many other customers which we see the benefits of, they can bring new ideas into our business. We haven’t actually got a wish list of what we would like to do with prof.ITplus but some of the patches that have come through make you think “That’s a good idea” or “That can benefit our business”. Having these regular updates are a great feature of prof.ITplus.

“We regularly get visits from our OGL account managers and Vijay Khosla (OGL Technical Account Manager) was one of the first people we met back in 1991 and he is still our Account Manager today. One of the values of our business is partnership and long-term loyalty; a value we share with OGL.”



Don't just take our word for it...

“ OGL has been with us since day one and despite attempts from other companies who have come in and said we can do better they’ve not been able to match what we get from OGL. We get good support and as a long term customer we’ve always enjoyed great service. ”

Plastics Plus, Wolverhampton



**Learn more ...
Our other products & services**

One of the key benefits of working with OGL is that, as well as our Business Software division, we also have other divisions dedicated solely to the provision of IT solutions and Cyber Security. Meaning we can take care of your business software

requirements and your infrastructure and security needs. We have many specialists in our IT Solutions and Cyber Security divisions who work seamlessly alongside our Business Software Consultants to offer the full IT package.



Our business software experts are waiting to hear from you:

 **01299 873 873**

 **software@ogl.co.uk**

 **ogl.co.uk/software**

All taken care of, by experts.