

ONLINE  
SHOPPING CHANNEL  
INTEGRATION

Open up an abundance  
of sales opportunities

Realise the opportunities of selling  
through Amazon and eBay

prof.ITplus allows you to sell on Amazon and eBay in a way that is seamlessly integrated with prof.ITplus. Not only does this instantly increase your potential market reach and opportunity to grow sales and profit, but prof.ITplus does it with the minimum amount of extra processes.

The dedicated module, that we call the Online Channel Hub, sends data back and forth between prof.ITplus and Amazon and/or eBay, ensuring product information such as stock level, price, availability and item description are always up-to-date. The Online Channel Hub eliminates the time spent manually inputting information and allows for a seamless communication between prof.ITplus, eBay and Amazon.

Additionally, the Online Channel Hub allows you to create new product listings in eBay using product information and images in prof.ITplus, saving you the valuable time spent manually adding new product listings.

 



At a glance

- Automatic updates to the Online Channel Hub
- Reduce errors as no multiple data entry required
- Process more orders without increasing staff
- Stylish, modern interface for easy use
- Improve customer response times

## Complete control of your shopping channel

The hub allows you to, quickly and simply, sell to a whole new market who prefer to use Amazon and eBay for their purchasing.

If you're already using Amazon and/or eBay to sell your products and you are manually managing the orders, you'll be aware that it can take up a lot of time and effort to keep on top of stock levels, product information, pricing and customer deliveries, especially if you have thousands of product lines that constantly need updating.

All that is eliminated with our Online Channel Hub. It will simply gather the information from prof.ITplus and disseminate to your Amazon and/or eBay account, this includes stock levels, lead time and pricing. Similarly, it organises any orders placed so that they are automatically imported to prof.ITplus and are handled alongside all your other orders.

Additionally, the Channel Hub can eliminate the hours spent adding new product listings to eBay. Channel Hub seamlessly integrates all product information from prof.ITplus to eBay, allowing you to create new product listings on your account.

A user-friendly platform to organise and control the products you sell through eBay and Amazon.

### ✔ Online sales orders handled with ease

Resulting orders placed on Amazon and eBay will be imported into prof.ITplus (automatically, obviously!) and handled alongside all other orders, ensuring seamless, efficient order handling – no special processes outside of the system are needed.

And you won't need dedicated staff to process online orders. prof.ITplus will simply handle the order like any other, all the while sending back the necessary data to Amazon and eBay so customers can track their order.

### ✔ Special online pricing

Product pricing will be taken from prof.ITplus as standard, however there is the option of setting different prices for each sales channel. This allows you to alter your pricing strategy accordingly, again with no extra hassle once your channel prices are entered in prof.ITplus.

Furthermore, you can even adjust stock levels to create increased demand for your goods.

### ✔ Auto-updating of stock levels

As well as updating stock levels, there is also an option to set a limit on the available stock quantity sent to each channel. For example, an item with 500 in stock may have a limit of 20 for eBay to reduce the total value of items listed.



**Don't just take our word for it...**

“ prof.ITplus has led to significant gains in efficiency as well as a marked reduction in costs. ”

**ForgeFix, Whaley Bridge**



**Our business software experts are waiting to hear from you:**

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