

ONLINE
SHOPPING CHANNEL
INTEGRATION

Open up an abundance
of sales opportunities

Realise the opportunities of selling
through Amazon and eBay

prof.ITplus allows you to sell on Amazon and eBay in a way that is seamlessly integrated with prof.ITplus. Not only does this instantly increase your potential market reach and opportunity to grow sales and profit, but prof.ITplus does it with the minimum amount of extra processes.

The special module, that we call the Online Channel Hub, sends data back and forth between prof.ITplus and Amazon and/or eBay, ensuring product information such as stock level, price, availability and item description are always up-to-date. The hub within prof.ITplus will pull through all the stored information about a product, including images, and display it as a listing on Amazon and/or eBay for all of the stock items that you would like to sell online.

This means a few extra clicks of the mouse will result in your products being available to purchase by a whole new buying audience.



At a glance

- Automatic updates to the Online Channel Hub
- Reduce errors as no multiple data entry required
- Process more orders without increasing staff
- Stylish, modern interface for easy use
- Improve customer response times

Complete control of your shopping channel

The hub allows you to, quickly and simply, sell to a whole new market who prefer to use Amazon and eBay for their purchasing.

If you're already using Amazon and/or eBay and are manually creating your listings you'll be aware that it can take a long time to get just one product listed. If you have thousands of product lines, it's an almost unsurmountable task. And then there's all the stock updates and price changes to keep on top of.

All that is eliminated with our Online Channel Hub. It will simply gather the information from prof.ITplus and disseminate to your Amazon and/or eBay account, this includes product descriptions, images, stock levels, lead time and pricing.

A single, user-friendly platform to control everything you sell through eBay and Amazon.

Online sales orders handled with ease

Resulting orders placed on Amazon and eBay will be imported into prof.ITplus (automatically, obviously!) and handled alongside all other orders, ensuring seamless, efficient order handling – no special processes outside of the system are needed.

And you won't need dedicated staff to process online orders. prof.ITplus will simply handle the order like any other, all the while sending back the necessary data to Amazon and eBay so customers can track their order.

Special online pricing

Product pricing will be taken from prof.ITplus as standard, however there is the option of setting different prices for each sales channel. This allows you to alter your pricing strategy accordingly, again with no extra hassle once your channel prices are entered in prof.ITplus.

Furthermore, you can even adjust stock levels to create increased demand for your goods.

Auto-updating of stock levels

As well as updating stock levels, there is also an option to set a limit on the available stock quantity sent to each channel. For example, an item with 500 in stock may have a limit of 20 for eBay to reduce the total value of items listed.



Don't just take our word for it...

“ prof.ITplus has led to significant gains in efficiency as well as a marked reduction in costs. ”

**Jason Whelan, National Sales Manager,
ForgeFix**



Our business software experts are waiting to hear from you:

 **01299 873 873**

 **software@ogl.co.uk**

 **ogl.co.uk/software**

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