

PRICING

**Centralised pricing functionality  
for increased control**

**Maximise profits with minimum effort**

Staying on top of pricing is a time-consuming task for companies without software in place to handle it. Not only must your supplier costs be managed, your selling prices must also be regularly reviewed.

So many factors can influence pricing. For those companies using manual processes or old software, each time price updates are needed, mountains of repetitive administration is created – but not with prof.ITplus.

Price lists in Excel spreadsheet format can be directly imported into prof.ITplus, meaning one simple import task can result in thousands of price changes being actioned. This level of system functionality is essential for businesses that want to ensure they are always selling at the correct prices and maximising profits.

Pricing functionality in prof.ITplus allows you to change your pricing quickly and easily throughout the system so all users are working with the new figures, from the date they take effect. That means your profits are being maximised by fast, efficient price updates when you need them.



**At a glance**

- Respond faster to changing markets
- Implement updates quickly and efficiently
- Eliminate manual effort and human error
- Import price lists - no re-keying required
- Set future start dates - be prepared

## Take control of pricing with prof.ITplus

### One of your suppliers changed their prices?

Chances are you'll need to adjust your prices accordingly. A new price list (in Excel spreadsheet format) can be uploaded directly into prof.ITplus. Change thousands of prices in a matter of minutes.

### Advance warning of price changes?

Perfect, you can set a future commencement date. New pricing will take effect from the date you set. No more last-minute panics to get new prices circulated.

### Problem with communicating new prices?

Once new prices are set in prof.ITplus, they can't be overridden by general users. That means you're assured that new, accurate pricing is in effect. Your staff can't accidentally use old, paper pricelists or say they didn't see the email.

### Have customers that like to haggle?

You can show your sales team a haggle price which gives them the lowest permitted selling price. This gives your staff the ability to close sales on the spot.

### Different prices for different customers?

You can set up specific prices for certain customers based on supplier, product group, product type or individual item.



### Don't just take our word for it...

“ We have found our experience with OGL Computer, from initial training through to installation and then ongoing support, to be excellent. The company, like its software, is truly user friendly. ”

U Group, Birmingham



## Complex pricing across 1000s of products made simple

If you're a company that sells lots of assembled or kitted products, prof.ITplus can intelligently handle the pricing of these types of products too.

prof.ITplus can build up an aggregate price by adding together the cost of each component. Costs for raw materials, labour and subcontracting can also be added as well as a profit margin to arrive at a final selling price.

Think of the time savings: if the cost of one component changes, simply update that price in prof.ITplus and all prices of assembled products containing that component will be automatically updated. This maintains your profit margin simply and effectively.



Our business software experts are waiting to hear from you:



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