**BusinessSoftware**

**OGL**
Computer

**COUNTER SALES**

# User-friendly tool to quickly process your face-to-face sales

## Suitable for trade counters and showrooms

You may offer your customers the opportunity to buy from you face-to-face, either at your trade counter or showroom. If they want to purchase from you there and then, the Counter Sales module within prof.ITplus will allow your shop floor staff, regardless of their IT experience, to quickly and easily make the transaction.
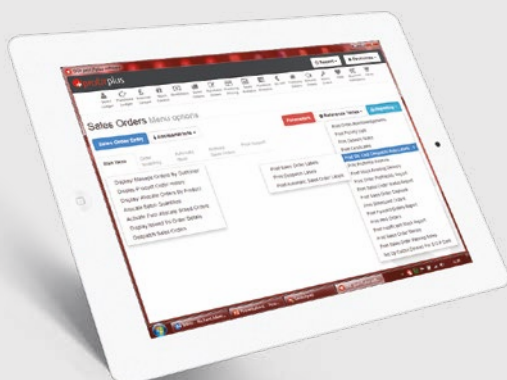
Cash, card and on-account sale transactions can all be handled as well as deposits or full payments.

Your customers will receive a professional service from your staff and the sale will be integrated with the rest of your business processes; no separate, disjointed sales handling process.

The module is designed specifically with face-to-face customer interaction in mind whilst having all the same features of the standard Sales Order Processing module to ensure each sale is maximised.

### At a glance

☑ Barcode scanning for rapid sales handling

☑ Enable efficient trade counter / showroom service

☑ Access to full customer record at point-of-sale

☑ Handle cash sales and deposits

☑ Consistency of pricing throughout all sales channels

# Prevention of sales to customers in excess of their credit terms

### View full customer records to check status

You may have experienced issues whereby customers have taken goods from your trade counter or showroom, yet they have outstanding invoices to settle. The Counter Sales module will allow staff to see the status of any customer's account which will avoid this awkward scenario.

No more processing of sales to customers whose account is frozen due to non-payment. All customer information will be readily available so the customer can be handled accordingly.

The clear and easy to use screens mean that even those members of staff with little computer experience, will be confident using the Counter Sales module.

# Professional service that your customers deserve

### Use barcode scanning for quick order entry

Options are available to integrate our barcode scanners, making the processing of sales in your showroom or trade counter even quicker and slicker.

Easily implemented, our barcode scanners make it incredibly easy to track stock and keep an accurate record of stock levels.

Make the lives of your staff so much easier, allowing them to concentrate on exceptional customer service.

### Don't just take our word for it...

"We plan to continue expanding our sales counters in which OGL will be integral, with connections to the hosted server allowing various sites to seamlessly connect to one another."

**Allfix, Dorset**

## Summary of prof.ITplus benefits:

- Save time by eradicating manual, laborious processes and replace with activity that drives your business forward
- Gain the ability to increase sales and improve profit margins across the whole business
- Allow the business to grow without the need to employ more people
- Enable a more efficient, effective and productive workforce

## Our business software experts are waiting to hear from you:

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